

物流管理 Logistics Management

一、培养目标 Training Objectives

本专业培养具备管理学，经济学，统计学理论知识和管理素质，适应集成化物流管理，经济全球化和信息化时代的要求。具有坚实的外语，数学，计算机基础，扎实的经济，管理，信息，系统科学及相关学科理论基础，熟悉物流管理相关法规，掌握系统的供应链及物流管理理论知识，能够从事国际物流管理，企业物流管理方案的分析优化，开展电子商务的企业物流流程管理，物流系统优化，物流业务运作的复合型物流管理人才。

This major aims to cultivate compound talents in logistics management who are equipped with theoretical knowledge of management, economics, statistics and management quality, can adapt to the requirements of the integration of logistics management, economic globalization and the information age, have solid foundation in foreign languages, mathematics, and computers, have solid theoretical foundations in such related subjects as economics, management, information, systems science and the like, can be familiar with regulations on logistics management and master theoretical knowledge of systematic supply chain and logistics management, have the ability to engage in international logistics management, analysis and optimization of enterprise logistics management programs, and can carry out logistics process management, logistics system optimization, logistics operations for enterprises engaged in e-commerce.

二、基本规格 Basic Specifications

本专业学生通过系统学习，掌握物流管理的基础理论与方法，应用物流管理理论和方法，进行分析和解决实际问题的基本训练，学生毕业后要求具有从事工商企业物流规划设计、运营管理的基本能力。通过学习，毕业生应获得以下几方面的知识和能力：现代管理的基本理论和技术；现代物流管理的基本理论和方法；数据库和信息系统的基本原理与应用；现代物流技术与装备；了解本学科的理论前沿和发展动态；掌握文献检索、资料查询的基本方法。具有初步研究的科学和实际工作能力；具有较强的语言文字表达、人际沟通、组织协调及管理的基本能

力。

Through systematic study of this major, students are required to master basic theories and methods of logistics management, theories and methods of applied logistics management, have basic training for analyzing and solving practical problems and have the basic ability to engage in logistics planning and design and operation management of industrial and commercial enterprises after graduation. Through study, graduates should be equipped with following knowledge and abilities: the basic theory and technology of modern management; the basic theory and method of modern logistics management; the basic principle and application of database and information system; technology and equipment of modern logistics; understand theoretical frontier and development trend of each subject; master the basic method for literature search and data query. They are also required to have scientific and practical ability in preliminary research, and have the basic ability in language expression, interpersonal communication, organization, coordination and management.

三、学制与学位 Length of Schooling and Degree

1. 学制与修业年限 Length of schooling & Study duration

标准学制为四年，在校修业年限四年制为 3-6 年。

The standard length of schooling is four years. Study duration can be 3-6 years.

2. 最低毕业学分和授予的学位

Minimum Credits for Graduation and the Degree Awarded

最低毕业总学分为 160 学分（五年制为 200 分），授予管理学学士学位。

The minimum credits required for graduation is 160 credits (200 credits are required for a length of schooling of 5 years) ;Bachelor's Degree in Management will be awarded.

四、主干学科和主要课程 Main Subjects and Main courses

主干学科：管理科学与工程学、应用经济学、工商管理

Main subjects: Management Science and Engineering, Applied economics, Business Administration

核心课程：供应链管理、物流信息管理、国际物流学、物流系统规划与设计、仓储与库存管理、运输管理

Core courses: Supply Chain Management, Logistics Information Management, International Logistics, Logistics System Planning and Design, Warehousing and Inventory Management, Transportation Management

学位课程：大学英语 I - II、供应链管理、物流系统规划与设计、国际物流学、物流信息管理。学生修读学位课程的学分绩点须达到《湖州师范学院学士学位授予条例》中规定的最低要求，且学位课程考试不低于 70 分，方可获得学士学位。

Degree courses: College English I - II, Supply Chain Management, Logistics System Planning and Design, International Logistics, Logistics Information Management. Students who take degree courses must meet the minimum requirement for credit point specified in the *Regulations on Bachelor's Degrees of Huzhou University*, and the examination score for degree courses shall be no less than 70 points; thus he/she can obtain a Bachelor's Degree.